



Community Needs Survey 2023

Keiro conducted a survey in summer 2023 to assess the needs and preferences of older adults and caregivers as part of an ongoing commitment to better understand the evolving needs of Our Community.

What PROGRAMS or SERVICES would be most beneficial in navigating your AGING JOURNEY? (for respondents or their loved ones)



58%

Social programs hosted at Japanese American community centers



58%

Transportation services



51%

In-home support with activities of daily living



50%

In-home support with instrumental activities of daily living

What would CAUSE A MOVE from your current residence?

64% Decline in health



25% Loss of primary caregiver



22% Loss of spouse/partner



21% Need to downsize



16% Finances



If they move, about half of the respondents prefer to stay within **25 MILES** of their current home.



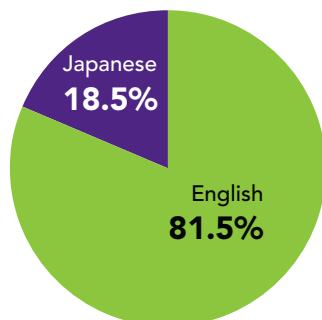
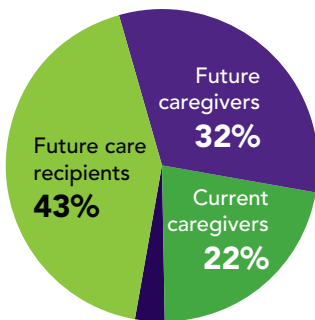
Out of all the considerations for choosing a facility, **QUALITY OF CARE** was the most important factor for **50% of respondents** over cost of care, culturally sensitive care, amenities offered, etc.

JAPANESE LANGUAGE RESPONDENTS

Indicated cost of care, amenities offered, and quality of care to all be equally important.

日本語

WHO ANSWERED?



573 completed surveys

↳ 89.8% online

↳ 10.2% mailed



55%

have engaged with Keiro within the past five years

All statistical testing was conducted at the 90% confidence level. The survey was offered online in both English and Japanese, with an option to request a mailed survey. For more information, please visit keiro.org/survey.