



KEIRO SYMPOSIUM SPONSORSHIP OPPORTUNITIES

The aging process is different than it was ten years ago. Keiro is looking toward the future of aging and its unique impact on the Japanese American and Japanese community of Southern California. As Keiro reimagines aging in our community, this conference will bring together wellness, technology, and trends impacting today's Baby Boomers. With an expected attendance of 300, the third annual Keiro Symposium, conducted virtually this year, will convene dynamic speakers and presenters to discuss opportunities we have to look forward to as our community ages. There will also be a resource fair where our speakers, panelists, and other valuable resources will be available to provide more insight on the aging process.

Saturday, October 24, 2020

Livestream on keiro.org

Anticipated attendance: 300

TITLE SPONSOR (only 1 available) - \$15,000

- Opportunity for representative to give opening remarks at the Symposium
- Logo recognition on conference promotional materials, and website
- Digital advertisement displayed during program
- Listing on event signage as Title Sponsor
- Back cover color advertisement on program booklet
- Corporate logo on conference bags
- Opportunity to distribute promotional materials

PLATINUM SPONSOR - \$10,000

- Opportunity to introduce speaker/ panelists
- Digital advertisement displayed during program
- Logo recognition on conference promotional materials and website
- Full-page color advertisement in program booklet
- Opportunity to distribute promotional materials

SPONSORSHIP OPPORTUNITIES cont'd

GOLD SPONSOR - \$5,000

- Name recognition on conference promotional materials, and website
- Half-page color advertisement in program booklet
- Opportunity to distribute promotional materials
- Digital advertisement displayed during program

SILVER SPONSOR - \$2,500

- Name recognition on conference promotional materials, and website
- Digital advertisement displayed during program
- Name listing on event signage

COMMUNITY PARTNER - \$1,000 *(for community-based nonprofit organizations)*

- Name recognition on conference promotional materials, and website
- Name listing on event signage
- Digital advertisement displayed during program

*Sponsorship opportunities are tax-deductible to the extent allowed by law.
Federal Tax ID# 95-4022185.*

About Keiro

Keiro is a mission-driven organization engaged in improving the quality of life for older adults and their caregivers in the Japanese American and Japanese community of Los Angeles, Orange, and Ventura counties. Keiro delivers a wide range of resources to address the challenges and barriers that aging presents. Keiro also partners with companies and organizations that can expand its services and ability to reach seniors and caregivers, and participates in research and innovative work where Keiro can contribute to advancing progress in resolving the challenges of aging. For more information, please visit Keiro.org

For additional information about this event, please contact:
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Director of Development & Communications
213.873.5705 | bleong@keiro.org

2020 KEIRO SYMPOSIUM SPONSORSHIP FORM

Name _____

Company or Organization _____

Address _____ City _____ State _____ Zip _____

Email _____ Phone _____

List my name in publications as _____

OPPORTUNITIES

I/We would like to sponsor at the following:

- | | |
|--|--|
| <input type="checkbox"/> Title Sponsor \$15,000 | <input type="checkbox"/> Silver Sponsor \$2,500 |
| <input type="checkbox"/> Platinum Sponsor \$10,000 | <input type="checkbox"/> Community Partner \$1,000 |
| <input type="checkbox"/> Gold Sponsor \$5,000 | |

Sponsorship \$ _____

I would like to make a donation of:

General donations will receive recognition at the event and in Keiro's Newsletter

- \$500 \$350 \$200 \$100 \$ _____

Donation \$ _____

TOTAL \$ _____

Method of Payment

- Enclosed is my check payable to **Keiro**

- Visa MasterCard American Express Discover

Credit Card No. _____ CW _____

Signature _____ Exp. Date _____

Please mail this completed form and payment to: **Keiro**
Attn: Development Department
420 E. Third Street, Suite 1000
Los Angeles, CA 90013

Keiro is a not-for-profit 501(c)(3) organization. Tax ID# 95-4022185
Your donation may be tax deductible. Please check with your tax advisor.