

KEIRO SYMPOSIUM:

Saturday, October 5, 2019
The Westin Long Beach

AGING INTO TOMORROW

An innovative approach
to the aging process

KEIRO SYMPOSIUM – AGING INTO TOMORROW SPONSORSHIP OPPORTUNITIES

The aging process is different than it was ten years ago. Keiro is looking toward the future of aging and its unique impact on the Japanese American and Japanese community of Southern California. As Keiro reimagines aging in our community, this conference will bring together wellness, technology, and trends impacting today's Baby Boomers. With an expected attendance of 350, the Keiro Symposium will convene dynamic speakers and presenters to discuss opportunities we have to look forward to as our community ages. There will also be a resource fair where our speakers, panelists, and other valuable resources will be available to provide more insight on the aging process.

Saturday, October 5, 2019

The Westin Long Beach

Anticipated attendance: 350

TITLE SPONSOR (only 1 available) - \$25,000

- Opportunity for representative to give opening remarks at the conference
- Two (2) tables of 10 in the main conference room with premier seating, reserved breakout session seating, and complimentary valet parking
- Logo recognition on conference promotional materials, post-event highlight video, and website
- Listing on event signage as Title Sponsor
- Back cover color advertisement on program booklet
- Corporate logo on conference bags
- Opportunity to distribute promotional materials
- Table at event resource fair

TRACK SPONSORS (only 3 available) - \$15,000

- Opportunity to introduce speakers and panelists in respective track
- Two (2) table of 10 in the main conference room with premier seating, reserved breakout session seating, and complimentary valet parking
- Logo recognition on conference promotional materials, post-event highlight video, and website
- Listing on event signage as Track Sponsor
- Full-page color advertisement in program booklet
- Opportunity to distribute promotional materials
- Table at event resource fair

SPONSORSHIP OPPORTUNITIES cont'd

PLATINUM SPONSOR - \$10,000

- One (1) table of 10 in the main conference room and complimentary valet parking
- Logo recognition on conference promotional materials, post-event highlight video, and website
- Full-page black & white advertisement in program booklet
- Opportunity to distribute promotional materials
- Table at event resource fair
- Corporate logo on conference bags

GOLD SPONSOR - \$5,000

- One (1) table of 10 in the main conference room
- Name recognition on conference promotional materials, post-event highlight video, and website
- Half-page black and white advertisement in program booklet
- Opportunity to distribute promotional materials
- Name listed as underwriting sponsor for one of the following on event signage: Social Media Table, WiFi, Breakfast, Resource Fair, Parking, Coffee & Tea

SILVER SPONSOR - \$2,500

- One (1) table of 10 in the main conference room
- Name recognition on conference promotional materials, post-event highlight video, and website
- Quarter-page black and white advertisement in program booklet
- Name listing on event signage

COMMUNITY PARTNER - \$1,000

- Half table of 5 in the main conference room
- Name recognition on conference promotional materials, post-event highlight video, and website
- Name listing on event signage

*Sponsorship opportunities are tax-deductible to the extent allowed by law.
Federal Tax ID# 95-4022185.*

About Keiro

Keiro is a mission-driven organization engaged in improving the quality of life for older adults and their caregivers in the Japanese American and Japanese community of Los Angeles, Orange, and Ventura counties. Keiro delivers a wide range of resources to address the challenges and barriers that aging presents. Keiro also partners with companies and organizations that can expand its services and ability to reach seniors and caregivers, and participates in research and innovative work where Keiro can contribute to advancing progress in resolving the challenges of aging. For more information, please visit Keiro.org

For additional information about this event, please contact:

Kerilyn Sato

Development Analyst

213.873.5707 | ksato@keiro.org

KEIRO SYMPOSIUM SPONSORSHIP FORM

Name _____

Company or Organization _____

Address _____ City _____ State _____ Zip _____

E-Mail _____ Phone _____

List my name in publications as _____

OPPORTUNITIES

I/We would like to sponsor at the following:

- | | |
|--|--|
| <input type="checkbox"/> Title Sponsor \$25,000 | <input type="checkbox"/> Gold Sponsor \$5,000 |
| <input type="checkbox"/> Track Sponsor \$15,000 | <input type="checkbox"/> Silver Sponsor \$2,500 |
| <input type="checkbox"/> Platinum Sponsor \$10,000 | <input type="checkbox"/> Community Partner \$1,000 |

Sponsorship \$ _____

I would like to make a donation of:

General donations will receive recognition at the event and in Keiro's Newsletter

- \$500 \$350 \$200 \$100 \$ _____

Donation \$ _____

TOTAL \$ _____

Method of Payment

- Enclosed is my check payable to **Keiro**

- Visa MasterCard American Express Discover

Credit Card No. _____ CW _____

Signature _____ Exp. Date _____

Please mail this completed form and payment to: **Keiro**
Attn: Kerilyn Sato
420 E. Third Street, Suite 1000
Los Angeles, CA 90013

Keiro is a not-for-profit 501(c)(3) organization. Tax ID# 95-4022185
Your donation may be tax deductible. Please check with your tax advisor.