



60TH ANNIVERSARY CELEBRATION



Saturday, October 23, 2021

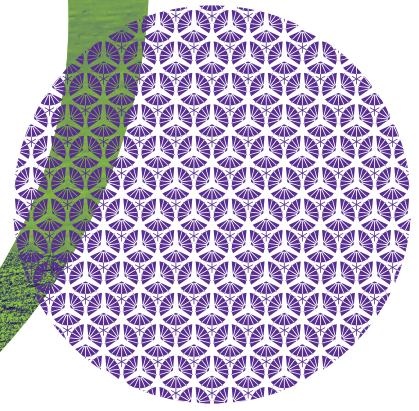
1:00 - 2:00 p.m.

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WELCOME

KEIRO'S 60TH ANNIVERSARY CELEBRATION



Dear Friends,

Thank you for joining Keiro as we celebrate our 60th anniversary—our *kanreki*. This milestone year signifies being reborn and starting a new circle of life, while commemorating six decades of enhancing the quality of life for thousands of older adults and caregivers in Our Community!

Today's celebration is a time to reflect on Keiro's history—dating back to 1961 when a group of eight community leaders had the visionary leadership to address the needs of our aging community—we honor our legacy while looking toward the future of aging in our community.

60 years ago, our founders—George Aratani, Edwin Hiroto, Kiyoshi Maruyama, James Mitsumori, Gongoro Nakamura, Frank Omatsu, Joseph Shinoda, and Fred Wada—envisioned an organization to provide compassionate, quality care to address the evolving needs of our older adults. Originating with the Japanese Hospital, Keiro evolved to establish one of the largest culturally-sensitive continuums of care. Over the years, Keiro continued to innovate, addressing untapped areas including memory care, caregiver support, community-based services, and preventative care. Eventually, Keiro laid a foundation to broadly serve the vast majority of older adults choosing to age in their local communities.

Today, Keiro continues to make innovative strides to address the current and future needs of older adults and caregivers wherever they call home. Building off of Keiro's existing community partnerships, grantmaking programs, and caregiver programs, we will focus on the growing needs of older adults for years to come. As each generation ages, Keiro will be there every step of the way, as a resource and trusted asset to care for our aging community.

Thank you for joining us today as we celebrate our *kanreki* and thank you for your continued support! Together with your help, we will honor our past while writing the next chapter of what aging means in Our Community.

Gratefully,



Lynn Miyamoto

Lynn Miyamoto
Chair, Board of Directors



Gene S. Kanamori

Gene S. Kanamori
President & CEO



Keiro Board of Directors

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President & CEO

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Julie Naito
Mark Nakabayashi
John Nakaki
Michelle Obi
Kelsey Uyeda
Lauren Yoshiyama

親愛なるコミュニティの皆様、

Keiroは今年創立60周年を迎えました。Keiroの「還暦」祝いにご参加いただき、ありがとうございます。この還暦という節目の年は、人が生まれ変わって新たな章の幕が開くことを意味するとともに、私たちのコミュニティにいる大勢の高齢者と介護者の生活の質(QOL)を向上させてきたKeiroの創立60年を祝福する年でもあります。

本日の祝いは、Keiroの歴史について振り返る機会です。遡ること1961年、8人のコミュニティリーダーが集まり、高齢化が進む私たちのコミュニティのニーズに取り組むという先見的な考えを抱きました。そしてその構想を実現するためにKeiroを設立したのです。私たちはこれまでのレガシーを誇りに思うと同時に、私たちのコミュニティにおける高齢化の未来にも目を向けています。

60年前、Keiroの創設者である荒谷ジョージ氏、広戸エドウィン氏、丸山清氏、三森ジェームス氏、仲村権五郎氏、大松フランク氏、篠田ジョセフ氏、和田フレッド氏は、私たち的高齢者の進化しつつあるニーズに対応するために、思いやりのある高品質なケアを提供する組織を設立しようと考えました。こうして日系病院の運営に始まり、Keiroは文化に配慮したケアを連係して提供できる最大級の組織(Continuum of Care)を確立するまでに進化しました。長い年月にわたってKeiroはイノベーションを継続し、メモリケア、介護者支援、コミュニティに根ざしたサービス、予防的ケアなど、未開発の領域に取り組んで参りました。そしてKeiroは、地元のコミュニティで年齢を重ねることを選んだ高齢者の多くの皆様に幅広くサービスを提供できる基盤を構築するまでに成長しました。

Keiroは今日も、高齢者と介護者が「我が家」と呼ぶ場所における現在と将来のニーズに対応できるよう、革新的な歩みを続けています。現在実施しているコミュニティでのパートナーシップ、助成金プログラム、介護者向けのプログラムを基盤にし、それらを発展させることで、高まりつつある高齢者のニーズに今後も力を注いで参ります。どの世代も必ず歳を重ねます。Keiroは高齢化が進むコミュニティをケアするためのリソース及び信頼いただける団体として、加齢のどの過程においても皆様に寄り添って行く所存です。

本日はKeiroの「還暦」のお祝いにご参加いただき、感謝申し上げます。これからも引き続きご支援を賜りますようお願いいたします。Keiroは皆様のご支援を得て、過去を大切にしつつ、次の章である将来の私たちのコミュニティの高齢化を描いて参ります。

感謝を込めて

理事長
リン・ミヤモト(Lynn Miyamoto)

代表兼CEO
ジーン・カナモリ(Gene S. Kanamori)

About Keiro

For 60 years, Keiro has focused on improving the quality of life for older adults and their caregivers in the Japanese American community of Los Angeles, Orange, and Ventura counties. In 1961, eight community leaders established Keiro to provide compassionate, quality health care in a culturally-sensitive environment for the Issei (first generation) pioneers.

Thanks to many personal sacrifices, generous donations, and hours of volunteerism, Keiro began its steady growth of services and continues evolving to meet the changing needs of our community. Beginning with the Japanese hospital, Keiro's history is rich with innovative services for its time, eventually including nursing homes, a retirement home, intermediate care, memory care, adult day programs, and community-based services.

After many years of thoughtful consideration and research, the Keiro board made the difficult decision to shift the central pillar of our work from facility-based care to looking at the larger and diverse needs of our

community's older adults. On February 8, 2016, Keiro and Pacifica Companies, LLC announced the close of escrow of Keiro's four senior health care facilities.

Although the service delivery method has changed, Keiro's mission remains the same: to enhance the quality of senior life in Our Community. As Keiro looks back at the rich history and legacy left these past 60 years, thanks to the eight founders and many support received throughout the years, we remain dedicated to continuing to be relevant to future generations, continuing to adapt to meet the needs of our community.

KEIRO'S SERVICES AND PROGRAMS

Keiro provides a range of culturally-sensitive programs and resources, in both English and Japanese, to meet the evolving needs of our aging community. In everything we do, we advance our mission through a person-centered, innovative, and collaborative approach.

Community Education and Events

Keiro partners with dozens of community centers, churches, temples, and other groups serving Japanese American and Japanese older adults to provide comprehensive classes to meet the needs of their aging members. Educational programs focus on health/wellness, financial wellbeing, aging resources, technology, and other relevant topics. Currently, classes are conducted in virtual formats.

Keiro also hosts community events throughout the year to support older adults and caregivers. These events range from conferences that provide resources and education, to festivals that celebrate the lives and accomplishments of the older adults in Our Community. This year, Keiro hosted its first Alzheimer's Conference, 20th Anniversary Caregiver Conference, and Keiro no Hi Festival, along with multiple informative Speakers Series events. We look forward to bringing our programs back in-person once it is safe to do so.





Iyashi Care

Keiro and Providence have partnered since August 2017 to create the first culturally-sensitive palliative care program focusing on Japanese American and Japanese older adults living with advanced illnesses and/or debilitating symptoms. This innovative program brings together a specialized team of doctors, nurses, and social workers to work closely with the patient's existing health care team to provide an extra layer of support as patients pursue the best possible quality of life.

Community Building and Partnerships

Keiro continues to advance its mission in innovative ways through collaboration and partnerships with community organizations that share similar visions and already do great work to serve the older adults in our community. As we aim to transform the wellbeing of our aging community, we know that we cannot do this work alone. By working together, we can strengthen existing programs, increase resources, and fill critical gaps in our community's support network.

Grants Program

Launched in 2016, Keiro's Grants Program provides funding support to local nonprofit, community-based organizations that serve the Japanese American and Japanese older adult population. Grantmaking allows Keiro to invest in new and ongoing programs that reduce social isolation among older adults and their caregivers.

Nikkei Senior Network

As part of strengthening community network and collaboration, Keiro has hosted regular meetings since 2006 to gather community leaders and share ideas and projects with other community partners serving older adults across Southern California. The shared knowledge strengthens community bonds to empower community organization leaders to tackle various challenges relating to aging in community, ranging from transportation, social connections, program planning, and more.

LTSC Partnership

Keiro and Little Tokyo Service Center (LTSC) have partnered since 2017 to expand and enhance support to older adults and their caregivers. The partnership initiative continues today, focusing on mental health, caregiving, and low-income clients seeking emergency assistance. Keiro also collaborated with LTSC during the pandemic to provide over 19,000 meals to local older adults through the LT Eats program that started in response to the pandemic.

Community Advancement

As local organizations are challenged with maintaining their day-to-day operations, Keiro curates a series of educational seminars aimed at expanding organizations' capacity. During its initial pilot phase this year, Keiro connected dozens of community partners with experts in the fields of human resources, COVID-19 protocols, fund development, and nonprofit finances. Keiro continues to provide responsive educational resources to empower organizations serving our aging community.



For more information, visit [keiro.org](https://www.keiro.org).

60 Years at a Glance

Evolution and Innovation of Keiro

As we celebrate our 60th anniversary, Keiro revisited its history starting with eight pioneer community leaders—George Aratani, Edwin Hiroto, Kiyo Maruyama, James Mitsumori, Gongoro Nakamura, Frank Omatsu, Joseph Shinoda, and Fred Wada—back in 1961.

Keiro has shifted its services and programs over the years, as it sought to advance its mission of caring for older adults.

We trace the path Keiro has taken, one of evolution and innovation, as we continued to meet the changing needs of older adults and their caregivers.

“One thing I will say about the board and the founders is that they were courageous, visionary, and insightful. I particularly give them credit for being able to evolve through the generations. They continued to challenge themselves whenever they were trying to meet the needs of the community.”

Shawn Miyake
former president & CEO of Keiro





1961



1961



1962



1967



1969



1974



1975



1987

1961 KEIRO ESTABLISHED

A group of eight community leaders—George Aratani, Edwin Hiroto, Kiyoshi Maruyama, James Mitsumori, Gongoro Nakamura, Frank Omatsu, Joseph Shinoda, and Fred Wada—established Keiro to meet the needs of Japanese American older adults.

1961 JAPANESE HOSPITAL OF LOS ANGELES

Keiro purchased Japanese Hospital of Los Angeles, and began providing hospital care as a first step towards caring for the needs of Our Community.

1962 CITY VIEW HOSPITAL

Keiro acquired City View Hospital through a lease purchase agreement to meet the community's growing care needs.

1967 EXPANSION

Keiro purchased land in Lincoln Heights for Keiro Nursing Home.

1969 KEIRO NURSING HOME

Keiro Nursing Home opened to provide care for those discharged from the hospital or who need long-term care. This is the nation's first culturally sensitive long-term care environment for Japanese American older adults.

1974 PURCHASE OF JEWISH HOME FOR THE AGED

Keiro purchased five acres of land from the Jewish Home for the Aged in Boyle Heights to expand care for older adults.

1974 MINAMI KEIRO NURSING HOME

Minami Keiro Nursing Home in Lincoln Heights opened.

1975 KEIRO RETIREMENT HOME

Keiro Retirement Home opened on the Boyle Heights campus for independent older adults.

1977 KEIRO INTERMEDIATE CARE FACILITY

Keiro Intermediate Care Facility opened on the Boyle Heights campus for older adults who needed additional assistance to remain active and independent.

1982 SOUTH BAY KEIRO NURSING HOME

South Bay Keiro Nursing Home opened in Gardena, extending care to those living in that area.

1985 CITY VIEW HOSPITAL CLOSED

City View Hospital closed, due to evolving community needs, as well as changes in health care delivery.

1987 EARTHQUAKE DAMAGE

The Whittier earthquake severely damaged Keiro Retirement Home.



1989



1990



1994



2001

"I think Keiro's compassion and success goes back to the founders themselves. They did something that was unheard of; they built something that nobody dreamed could exist in our community. They mortgaged their own homes to do it; they really believed in it. All the founders were forward thinking and not afraid to do something new and different."

Dianne Kujubu Belli

former chief administrative officer of Keiro



1989 KEIRO RETIREMENT HOME REBUILT

Keiro Retirement Home rebuilt with generous support from both the U.S. and Japan.

1990 NEW KEIRO NURSING HOME BUILT

Residents from the original Keiro Nursing Home and Minami Keiro Nursing Home transferred to a newly constructed Keiro Nursing Home building.

1993 EXPANSION OF KEIRO NURSING HOME

Keiro Nursing Home upgraded and expanded the facility, growing in capacity to 300 beds.

1994 EMPEROR'S VISIT

Emperor Akihito and Empress Michiko of Japan visited Keiro's Boyle Heights campus.

1999 MEMORY CARE UNIT ESTABLISHED

The Special Care Unit for individuals with Alzheimer's disease and dementia opened at Keiro Nursing Home.

1999 ADULT DAY CENTER IN ORANGE COUNTY

Keiro Adult Day Center of Orange County opened, providing services to older adults living at home.

2000 ADULT DAY CENTER IN TORRANCE

Keiro Adult Day Healthcare Center opened in Torrance.

2001 CAREGIVER CONFERENCE

Keiro hosted its first Caregiver Conference to expand support to caregivers in the community.

2003 CLOSURE OF ADULT DAY CENTER

Keiro Adult Day Center closed.

2006 CLOSURE OF ADULT DAY CENTER

Keiro Adult Day Healthcare Center closed.

2006 THE INSTITUTE FOR HEALTHY AGING

The Institute for Healthy Aging at Keiro launched with the aim of empowering older adults in the community to age well and in a manner of their choosing.

"At the time, there were no organizations that helped seniors of Japanese ancestry in Southern California, and I felt there was a need for Keiro in the community. So I wanted to stay and do what I could while I was still able to help."

Ruth Watanabe

first female Keiro board member
who served for over 40 years





2006



2010



2011



2017

2010 IHA RECEIVES AWARDS

The Institute for Healthy Aging at Keiro received awards from Aging Services of California and the American Society on Aging.

2010 WOMEN'S WELLNESS CONFERENCE

Keiro hosted its first Women's Wellness Conference.

2011 50TH ANNIVERSARY

Keiro celebrated its 50th Anniversary with a Genki Living Expo, attracting more than 3,000 people.

2015 RESEARCH ON JAPANESE AMERICAN HEALTH

Keiro partnered with the UCLA California Health Interview Survey to provide additional research into the health and wellbeing of Our Community.

2016 SALE OF FORMER FACILITIES

Keiro made the difficult decision of selling the four former facilities, and shifted its focus to serving older adults and caregivers living in the community.

2016 KEIRO GRANTS PROGRAM

As the first step post-sale, Keiro launched its grants program, providing funding to organizations serving older adults in Our Community.

2017 IYASHI CARE

Keiro established Iyashi Care, a new partnership with Providence, to provide the nation's first palliative care program for Japanese American and Japanese older adults living with serious illnesses.

2018 KEIRO NO HI FESTIVAL

Keiro hosted its first Keiro no Hi Festival, celebrating with over 1,000 older adults in the community.

2018 KEIRO CONFERENCE

Keiro hosted its first conference, Aging Into Tomorrow, to support Baby Boomers as they age.

2021 KANREKI

Keiro celebrates 60 years



2018



2018



2021

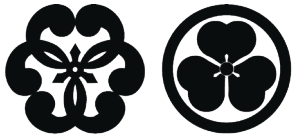
Thank You to Our Sponsors!

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ARATANI *foundation*

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Lynn Miyamoto &
Kevin Kroeker

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Tamura

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Kimiko Fujita

Brandon Leong

Debra Nakatomi



*It takes a community
to care for our older adults
and we thank all of Keiro's supporters,
volunteers, and staff for their ongoing support
for the past 60 years!*

Doizaki Family

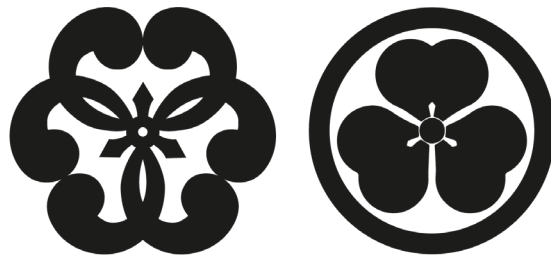


Happy 60th Anniversary Keiro!

Thank you to all of the dedicated staff and
volunteers over the years who have cared
for seniors in Our Community.

Wishing Keiro the best and warm
congratulations on this milestone and for
your continued success in the future.

Lynn Miyamoto and Kevin Kroeker



**KAWAGUCHI-KIHARA
MEMORIAL FOUNDATION**

Congratulations to Keiro as you
celebrate your 60th Anniversary!
Best wishes for continued success and
many more years of enhancing
the quality of senior life in
Our Community.

Proud sponsor

Union Bank® is proud
to sponsor Keiro's Kanreki.



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janm  JAPANESE AMERICAN
NATIONAL MUSEUM

***Congratulations Keiro on
your 60th Anniversary!***

On view at JANM:

***A Life in Pieces: The Diary and
Letters of Stanley Hayami***

Through January 9, 2022

***Miné Okubo's Masterpiece: The
Art of Citizen 13660***

Through February 20, 2022

100 N. Central Avenue
Los Angeles, CA 90012
213.625.0414

janm.org
janmstore.com
DiscoverNikkei.org



Congratulations Keiro on your 60th Anniversary Celebration



In Loving Memory of our Issei Parents
Gonsaku & Mine Ito Families

Congratulations to Keiro for
Providing Superb Health Care
Services to our Senior Community
for 60 Years!

Tom and Barbara Iino

 **Angeles**
INVESTMENT ADVISORS

Congratulations
on your
60th Anniversary!

Angeles Investment Advisors
is proud to support Keiro's
work to enhance the quality
of life of older adults in the
Japanese American
community.



Congratulations, Keiro!

May your 60-year legacy
of caring continue for
generations to come.

Doug and Chris Aihara

Congratulations to Keiro on your 60th Anniversary!



LTSC is grateful for Keiro's partnership in providing senior wellness support.



Little Tokyo Service Center

213-473-3030
www.LTSC.org

Congratulations to Keiro for their 60 years of dedicated service!



20TH ANNUAL
EVENING
OF *Aloha*
VIRTUAL GALA

SAVE THE DATE

JOIN US AS WE HONOR OUR NISEI WWII VETERANS

SATURDAY, NOVEMBER 13 | 4:00 P.M. PST
ON FACEBOOK, YOUTUBE & WWW.GOFORBROKE.ORG

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Los Angeles, CA 90012
310.328.0907 | www.goforbroke.org



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HAPPY 60 YEARS!

Keiro |

CONGRATULATIONS ON YOUR 60TH ANNIVERSARY!

KIHEI OTANI & FUMIKO LIN

Locke Lord

Happy 60th
Anniversary!

Locke Lord is pleased to support Keiro and their work to improve the quality of life of Japanese American older adults.

*Congratulations
Keiro on your
60th Anniversary!*

YOU ARE A TREASURE
TO OUR COMMUNITY

Dennis R. Sugino, Founder

KANSA
ADVISORY LLC Kansallc.com

*Congratulations to Keiro on your 60th year of meeting
the ever-changing needs of Our Community.*

Jack Kurihara and Carol Inge



FUKUI IS COMMUNITY



SINCE 1918

707 East Temple Street
Los Angeles, CA 90012
213.626.0441 ph | 213.617.2781 fax
info@fukuimortuary.com
FD-808

Congratulations on 60 years of caring for Our Community!

Congratulations on 60 years
of caring for older adults in
Our Community!

Imamura Family Fund

TM



**Congratulations,
Keiro,
on your
60TH
Anniversary!**

Stay up-to-date with JACCC by following
@jaccc_la on the following social media
channels:



**Congratulations
Keiro on 60 years**



**Mari and Randy
Tamura**

Happy 60th Anniversary Keiro!



Thank you to our Founders – George Aratani, Edwin Hiroto, Kiyo Maruyama, James Mitsumori, Gongoro Nakamura, Frank Omatsu, Joseph Shinoda, and Fred Wada – for their visionary leadership and innovative thinking of caring for Our Community's older adults of the past, present, and future.

Gene and Vickie Kanamori

IN MEMORIAM
JEFF FOLICK

1947 – 2021



FORMER KEIRO BOARD MEMBER

Thank you for your years of leadership and
dedication to Keiro and to improving the quality of life
of older adults in Our Community.

Thank You to Our 60th Anniversary Video Participants!

Linda Aratani
Sakaye Aratani
Dianne Kujubu Belli
Ken Hayashi
Gayle Hiram
Michelle Hirano
Gini Ishida
Beverly Ito
Gene Kanamori

Gary Kawaguchi
Sue Kawasaki
Lillian Kitagawa
Claire Koga
Glen Komatsu
Lynn Miyamoto
Erich Nakano
Pearl Omiya
Diana Ono

Answer the Survey on Arthritis for a Cause!

Approximately 40% of Japanese (all ages) in California have arthritis. Keiro is partnering with the Arthritis Foundation and we need your help collecting valuable data, specifically in the Japanese American and Asian American communities.

Your participation, **regardless of age or whether you have arthritis currently or not**, will lead to more effective care for adults living with arthritis, and develop programs to meet the needs of Our Community.

Please help Keiro by participating in this brief survey!

Survey link: <https://qrco.de/Keiro>.



Your survey will solely be used by the Arthritis Foundation and arthritis health care providers to inform improvements in many services received by the arthritis community.

Upcoming Events



Speaker Series

Virtue and Valor: Stories Through the Generations

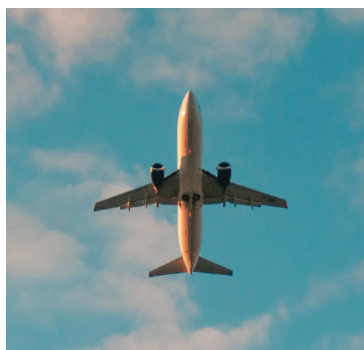
Tuesday, November 9, 2021 | 5:30-6:30 p.m. PST

Virtual Webinar

Keiro and Go for Broke National Education Center (GFBNEC) are partnering to present a Speaker Series to remember. GFBNEC's President & CEO Mitchell T. Maki will guide attendees on a journey of "identifying with your heroes" as we hear from speakers on how the virtue and valor of our World War II American veterans of Japanese ancestry have made an impact on all of us. Join us as we welcome GFBNEC for a conversation on how these values still affect us and how we can embody lessons learned into our lives today.

Go for Broke National Education Center's mission is to educate and inspire character and equality through virtue and valor of our World War II American veterans of Japanese ancestry.

For more information, visit keiro.org/speaker-series.



Speaker Series

The Road Yet Taken: Disrupting Aging Through Travel

Wednesday, December 15, 2021 | 5:30-6:30 p.m. PST

Virtual Webinar

Roxana Tsukamoto Lewis is a Certified Travel Counselor specializing in Italy, Japan, culinary travel, and adventures around the world, including mountain climbing and marathons. Join us as Roxana guides attendees on a journey of disrupting aging using travel as a vehicle as well as preparing for travel in a post-pandemic world. Attendees will learn that anything can be accomplished at any age!

For more information, visit keiro.org/speaker-series.



SAVE THE DATE: 2022 Keiro Caregiver Conference

March 2022

Series of Webinars with Keynote Presentation

In 2022, Keiro will be hosting our 21st year of Caregiver Conferences. The 2022 Caregiver Conference will continue to provide caregivers and their loved ones the best subject matter experts, panelists, and resources possible in an accessible and approachable manner. This free conference will be held over three consecutive weeks in March with two presentations held virtually and a culminating keynote presentation and luncheon hosted in-person in the third week.

For more information, visit keiro.org/caregiver-conference.

Support Our Work

Make a Gift to support Keiro's work to enhance the quality of life of Our Community's older adults and their caregivers either by mail, online at keiro.org/support, or by scanning the QR code below.

Club '61

Join the club and make automated monthly contributions that ensure that Keiro's programs, services, and support can continue regardless of the time or situation.

Matching Gifts

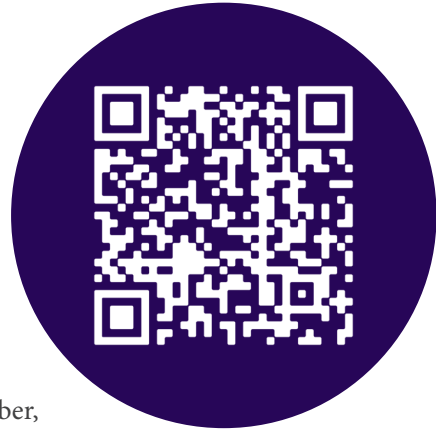
Ask your employer if your company will match your personal gift and increase the impact of your generous gift.

Tribute Gift

Pay special tribute to loved ones while also supporting Keiro's work by making a gift to remember, honor, or celebrate a key milestone in their life.

Legacy Gift

Make a lasting impact by leaving a legacy with Keiro, ensuring that your support and commitment to improving the quality of life for older adults in Our Community continues for generations to come.





ARATANI *foundation*



The Aratani Foundation is proud
to support Keiro's mission of
enhancing the quality of senior
life in Our Community for the
past 60 years.



420 East Third Street, Suite 1000, Los Angeles, CA 90013

Phone: 213.873.5700 | Fax: 213.873.5799 | Email: contact@keiro.org | Web: keiro.org