

Caregiver Conference

2026 Sponsorship Packet

Caregiver Conference – West Los Angeles

Sunday, April 19, 2026

Venice Japanese Community Center
12448 Braddock Dr, Los Angeles, CA 90066

Caregiver Conference – Orange County

Saturday, October 24, 2026

Orange County Buddhist Church (OCBC)
909 Dale Ave, Anaheim, CA 92804

Thank you for your interest in partnering with Keiro for our annual Caregiver Conferences! Over the past 25 years, Keiro has offered dozens of Caregiver Conferences to **support thousands of Japanese American and Japanese older adults and their caregivers.**

Centered on **Cultivating a Community of Care**, this event offers valuable insights, practical strategies, and expert guidance equipping caregivers to secure not only their loved ones' futures, but also their own. Together, we'll explore innovative tools and resources designed **to enhance caregiver support for Our Community.**

This year, we are excited to offer an opportunity with this sponsorship to support two impactful conferences, one in spring and one in fall, designed to empower and uplift caregivers. These conferences will be free to the public and include a **hosted lunch, keynote presentation, workshops, and robust community resource fair.**

Sponsorship Opportunities

The following sponsorship opportunities will cover both of the 2026 Caregiver Conferences. Acknowledgements will be listed alphabetically and by size of contribution.

	Presenting (Tier Filled)	Gold \$7,500	Silver \$4,500	Purple \$2,000	Green \$1,000
Dedicated Sponsor Acknowledgement*	Presenting Sponsor	Bento Sponsor	Resource Fair Sponsor		
Resource Fair Table**	✓	✓	✓		
Written Remarks In Program Booklet*	✓				
Recognition Tags on Conference Bags*	✓				
Full List Sponsor Acknowledgements*	✓	✓	✓	✓	✓
Digital Acknowledgements (Website & Social Media)	✓	✓	✓	✓	✓
VIP Parking**	1 Reserved Parking Spot Per Event	1 Reserved Parking Spot Per Event	1 Reserved Parking Spot Per Event		

* Sponsor logo and written remarks (as applicable) **must be submitted by Monday, March 9, 2026 (for Caregiver Conference – West Los Angeles) and Monday, September 14, 2026 (for Caregiver Conference – Orange County)** in order to be featured in printed materials that will be posted and/or distributed at the event.

** To ensure your VIP reserved parking and resource fair vendor space (as applicable), please notify Keiro at least one week before the event registration closes that you're planning to attend.

Logo Requirements

Logo must be submitted by Monday, March 9, 2026 (for Caregiver Conference – West Los Angeles) and Monday, September 14, 2026 (for Caregiver Conference – Orange County) in order to be featured in printed materials that will be posted and/or distributed at the event.

File Requirements for Logos:

- Two high resolution file formats with transparent backgrounds:
 - 1. Adobe Illustrator (AI) or EPS
 - 2. PNG
- If applicable:
 - Color variations (e.g. full color, white, black, etc.)
 - Size variations (e.g. Horizontal/landscape, vertical/stacked, etc.)

Let's Partner Together!

By becoming a sponsor, you will align your brand or personal values with a mission that uplifts and enables caregivers to secure not only their loved ones' futures, but also their own. **Your sponsorship provides direct visibility to a loyal and growing audience**, as well as the opportunity to play a meaningful role in redefining what it means to age with dignity, purpose, and preparedness.

With these sponsorship options, you will be recognized before, during, and after the event—while making a direct impact on the lives of older adults and their caregivers across Our Community.

Ready to make an impact?

Join us in supporting and empowering older adults and their caregivers in Our Community!

Once your sponsorship commitment is received, we will send a confirmation of the benefits and request your company/business logo. Please explore the options outlined in this packet, and reach out to our team to discuss the next steps!

Mike Tang, Director of Development

Email: mtang@keiro.org

Phone: 213.873.5712

Thank you for your partnership — and for helping us to support the older adults and caregivers in Our Community!

2026 Keiro Caregiver Conference Sponsorship Form

This form, including general donations, **must be submitted at least six weeks ahead of the event date** in order for acknowledgement to be featured in printed materials. If mailing, please plan to send your completed form in advance, to help ensure it is received and processed on time. If you have any questions, please don't hesitate to reach out!

Name _____

Company or Organization _____

Address _____ City _____

State _____ Zip _____ Email _____ Phone _____

Website _____

Recognize in program booklet and other materials as _____

OPPORTUNITIES

I/We would like to sponsor at the following level:

- Presenting Sponsor \$15,000+
- Gold Sponsor \$7,500+
- Silver Sponsor \$4,500+
- Purple Sponsor \$2,000+
- Green Sponsor \$1,000+

Sponsorship \$ _____

I would like to make a general donation of:

General donations will receive recognition at the event and in Keiro's printed publication.

- \$500
- \$350
- \$200
- \$100
- \$ _____

Donation \$ _____

TOTAL \$ _____

Method of Payment:

- Enclosed is my check payable to **Keiro**
- Visa
- Mastercard
- American Express
- Discover

Credit Card No. _____ CVV Code _____

Signature _____ Exp. Date _____

Please mail this completed form and payment to:

Keiro
420 E Third Street, Suite 1000
Los Angeles, CA 90013

Keiro is a not-for-profit 501(c)(3) organization. Tax ID# 95-4022185.
Your donation may be tax deductible. Please check with your tax advisor.