



## 2026 Sponsorship Packet

Keiro's **Genki Living Workshops** empower older adults to embrace active aging by introducing meaningful hobbies and activities that **promote health, wellness, and social connection**. These hands-on workshops provide a supportive space where participants can explore new interests that enhance their quality of life.

In 2025, we hosted **over 100 attendees** across three Genki Living Workshops: walking, golf, and yoga. In 2026, we look forward to growing this program further — **increasing to four workshops and expanding capacity** so even more of Our Community can experience and explore *genki* living for themselves!

Join us as we expand Genki Living Workshops to promote active aging, lifelong learning, and connections with others!

# Sponsorship Opportunities

The following sponsorship opportunities cover the full listing of this year's Genki Living Workshops, and acknowledgements will be listed alphabetically and by size of contribution.

	Presenting \$6,000	Gold \$4,000	Purple \$2,000	Green \$1,000
Dedicated Sponsor Acknowledgement	<i>Presenting Sponsor</i>	<i>Refreshments Sponsor</i>		
Opening Remarks** (If Attending)	✓			
Written Remarks In Program*	✓			
Recognition Tags on Giveaway Items*	✓			
Printed Acknowledgements At Each Workshop*	✓	✓	✓	✓
Digital Acknowledgements (Website & Social Media)	✓	✓	✓	✓
Complimentary Admission**	2 Tickets Per Workshop (8 total)	2 Tickets Per Workshop (8 total)	2 Tickets to 2 Workshops (4 total)	2 Tickets to 1 Workshop (2 total)
VIP Reserved Parking**	1 Reserved Parking Spot Per Workshop	1 Reserved Parking Spot Per Workshop	1 Reserved Parking Spot Per Workshop	1 Reserved Parking Spot Per Workshop

\* Sponsor logo **must be submitted at least three weeks ahead of event date** in order to be featured in printed acknowledgements posted at the event.

\*\* To ensure your complimentary admission(s) and VIP reserved parking, please notify Keiro at least one week before registration closes that you're planning to attend.

## Let's Partner Together!

By becoming a sponsor, you will align your brand or personal values with Keiro's mission which uplifts the lives of older adults and supports community-focused health and wellness initiatives. **Your sponsorship provides direct visibility to a loyal and growing audience**, as well as the opportunity to play a meaningful role in redefining what it means to age with dignity, purpose, and community.

With these sponsorship options, you will be recognized before, during, and after the event — while making a direct impact on the lives of older adults in Our Community.

### **Ready to make an impact?**

Join us in celebrating and supporting older adults in Our Community as they explore what “*genki* living” means to them.

Once your sponsorship commitment is received, we will send a confirmation of the benefits and request your company/business logo. Please explore the sponsorship options outlined in this packet and reach out to our team to discuss the next steps!

Mike Tang, Director of Development

**Email:** [mtang@keiro.org](mailto:mtang@keiro.org)

**Phone:** 213.873.5712

**Thank you for your partnership and for helping us to inspire *genki* living!**

# 2026 Genki Living Workshops Sponsorship Form

This form, including general donations, **must be submitted at least three weeks ahead of the event date** in order for acknowledgement to be featured in printed materials. If mailing, please plan to send your completed form in advance, to help ensure it is received and processed on time. If you have any questions, please don't hesitate to reach out!

Name \_\_\_\_\_

Company or Organization \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Website \_\_\_\_\_

Recognize in program booklet and other materials as \_\_\_\_\_

## OPPORTUNITIES

I/We would like to sponsor at the following level:

- Presenting Sponsor \$6,000+
- Gold Sponsor \$4,000+
- Purple Sponsor \$2,000+
- Green Sponsor \$1,000+

Sponsorship \$ \_\_\_\_\_

I would like to make a general donation of:

*General donations will receive recognition at the event and in Keiro's printed publication.*

\$500    \$350    \$200    \$100    \$ \_\_\_\_\_

Donation \$ \_\_\_\_\_

**TOTAL \$ \_\_\_\_\_**

**Method of Payment:**

- Enclosed is my check payable to **Keiro**
- Visa                       Mastercard                       American Express                       Discover

Credit Card No. \_\_\_\_\_ CW Code \_\_\_\_\_

Signature \_\_\_\_\_ Exp. Date \_\_\_\_\_

Please mail this completed form and payment to: **Keiro**  
**420 E Third Street, Suite 1000**  
**Los Angeles, CA 90013**

*Keiro is a not-for-profit 501(c)(3) organization. Tax ID# 95-4022185.  
Your donation may be tax deductible. Please check with your tax advisor.*