



## 2025 CAREGIVER CONFERENCES SPONSORSHIP OPPORTUNITIES

Thank you for your interest in partnering with Keiro for our annual Caregiver Conference! For over 20 years, Keiro has offered dozens of Caregiver Conferences to support thousands of Japanese American and Japanese older adults and their caregivers.

This year, we are excited to offer a unique opportunity for sponsors to support two impactful events designed to empower and uplift caregivers. Keiro will be hosting **Caregiver Conference - San Gabriel Valley** in spring and **Caregiver Conference - South Bay** in fall with the theme *Building a Strong Care Foundation*. Both events are free to the public and include a hosted lunch, keynote presentations, and a robust community resource fair.

Thank you for helping us make these events possible and for standing with caregivers who make an incredible difference every day. We look forward to the opportunity to partner with you!

### Caregiver Conference - San Gabriel Valley

**Event Date:** March 15, 2025

**Location:** East San Gabriel Valley Community Center

**Anticipated Attendance:** 100 - 150

### Caregiver Conference - South Bay

**Event Date:** October 25, 2025

**Location:** Gardena Valley Japanese Cultural Institute

**Anticipated Attendance:** 100 - 150

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*\*Sponsor or company logo must be submitted by Friday, February 7, 2025 to be featured in printed materials.*

### PRESENTING SPONSOR - \$10,000

- **Exclusive Branding:** "Presented by [Your Company Name]" featured in both events' name and all marketing materials, and your brand featured on both events' name tags, conference bags, or another exclusive item.
- **Prime Logo Placement:** Your name or logo prominently displayed on the events' website, promotional emails, event signage, program booklet, all digital and print materials, and in other high-traffic areas.
- **Opening Remarks Opportunity:** Exclusive sponsor of the opening sessions with the opportunity to address attendees at both conferences (up to 5 minutes)
- **Resource Fair Vendor Space:** Premium vendor space location at both resource fairs, with high foot traffic and visibility.
- **Social Media & Digital Exposure:** Highlighted as the Presenting Sponsor in all pre-event and post-event social media posts, digital ads, and email campaigns.
- **Marketing Access:** Opportunity to include marketing materials in conference bags at both events which will be distributed to all attendees.
- **Post-Event Recognition:** Dedicated thank-you posts on social media, website, and email campaigns for both events.

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## SPONSORSHIP OPPORTUNITIES (CONTINUED)

### PLATINUM SPONSOR - \$7,500

- **Brand Recognition:** Name or logo featured on both events' website, promotional emails, program booklet, and event signage.
- **Speaking Opportunity:** Exclusive sponsor of events' bento lunches and opportunity to address attendees at both conferences (up to 5 minutes).
- **Bento Lunch Recognition:** Name or logo placement on bento lunches
- **Resource Fair Vendor Space:** Prime vendor space location at both resource fairs.
- **Social Media & Digital Promotion:** Inclusion in pre-event and post-event social media campaigns.
- **Post-Event Recognition:** A thank-you mention in both post-event emails and social media posts.

### GOLD SPONSOR - \$5,000

- **Brand Exposure:** Name or logo placement on both events' website, promotional emails, and program booklet.
- **Resource Fair Recognition:** Your name or logo prominently displayed at both resource fairs
- **Resource Fair Vendor Space:** Standard vendor space at both resource fairs.
- **Social Media Recognition:** Mention in pre-event and post-event social media campaigns.
- **Post-Event Recognition:** Acknowledgment in both post-event emails and social media posts.

### SILVER SPONSOR - \$2,500 (multiple opportunities available)

- **Brand Exposure:** Name or logo placement on both events' website and program booklet.
- **Care Package Recognition:** Name or logo accompanying care packages distributed to attendees at both conferences.
- **Social Media Recognition:** Mention in pre-event and post-event social media campaigns.
- **Post-Event Recognition:** Acknowledgment in both post-event emails.

### BRONZE SPONSOR - \$1,500 (multiple opportunities available)

- **Brand Exposure:** Name or logo placement on both events' website and program booklet.
- **Social Media Recognition:** Mention in pre-event and post-event social media campaigns.
- **Post-Event Recognition:** Acknowledgment in both post-event emails.

### PURPLE SPONSOR - \$1,000 (multiple opportunities available)

- **Brand Exposure:** Name or logo featured in both events' website and program booklet.
- **Post-Event Recognition:** Acknowledgment in both post-event emails.

### In-Kind Donation Opportunities

We also welcome in-kind contributions in the form of products or services that can enhance the conference experience. In-kind donors will receive recognition based on the value of their donation. Please contact Kevin Onishi at [konishi@keiro.org](mailto:konishi@keiro.org) for more information.



## 2025 CAREGIVER CONFERENCES SPONSORSHIP FORM

Name \_\_\_\_\_

Company or Organization \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

Website \_\_\_\_\_

Recognize in program booklet and other materials as \_\_\_\_\_

### OPPORTUNITIES

**I/We would like to sponsor at the following level:**

- ☐ Presenting Sponsor \$10,000
- ☐ Platinum Sponsor \$7,500
- ☐ Gold Sponsor \$5,000
- ☐ Silver Sponsor \$2,500
- ☐ Bronze Sponsor \$1,500
- ☐ Purple Sponsor \$1,000

Sponsorship \$ \_\_\_\_\_

**I would like to make a donation of:**

*General donations will receive recognition at both events and in Keiro's printed publication.*

☐ \$500   ☐ \$350   ☐ \$200   ☐ \$100   ☐ \$\_\_\_\_\_   Donation   \$ \_\_\_\_\_

TOTAL   \$ \_\_\_\_\_

### Method of Payment:

☐ Enclosed is my check payable to **Keiro**

☐ Visa                      ☐ Mastercard                      ☐ American Express                      ☐ Discover

Credit Card No. \_\_\_\_\_ CVV Code \_\_\_\_\_

Signature \_\_\_\_\_ Exp. Date \_\_\_\_\_

Please mail this completed form and payment to:      Keiro  
420 E. Third Street, Suite 1000  
Los Angeles, CA 90013

Keiro is a not-for-profit 501(c)(3) organization. Tax ID# 95-4022185.

Your donation may be tax deductible. Please check with your tax advisor.

For more sponsorship information, please contact Kevin Onishi at [konishi@keiro.org](mailto:konishi@keiro.org).