



2025 CAREGIVER CONFERENCE – SOUTH BAY

SPONSORSHIP OPPORTUNITIES

Thank you for your interest in partnering with Keiro for our annual Caregiver Conference! For over 20 years, Keiro has offered dozens of Caregiver Conferences to support thousands of Japanese American and Japanese older adults and their caregivers.

This year, we are excited to offer an opportunity for sponsors to support an impactful event designed to empower and uplift caregivers. Keiro will be hosting **Caregiver Conference - South Bay** in the fall with the theme *Building a Strong Care Foundation*. This event is free to the public and includes a hosted lunch, keynote presentations, and a robust community resource fair.

Thank you for helping us make this event possible and for standing with caregivers who make an incredible difference every day. We look forward to the opportunity to partner with you!

Caregiver Conference - South Bay

Event Date: October 25, 2025

Location: Gardena Valley Japanese Cultural Institute

Anticipated Attendance: 100 - 150

**Sponsor or company logo must be submitted by Friday, September 26, 2025 to be featured in printed materials.*

PLATINUM SPONSOR

Sponsor Level Filled

Thank you to this year's Platinum Sponsor, JSL Foods, Inc. / The Kawana Family!

GOLD SPONSOR - \$3,000 (multiple opportunities available)

- **Brand Exposure:** Name or logo placement on event website, promotional emails, and program booklet.
- **Resource Fair Recognition:** Your name or logo prominently displayed at the resource fair.
- **Resource Fair Vendor Space:** Standard vendor space at the resource fair.
- **Social Media Recognition:** Mention in pre-event and post-event social media campaigns.
- **Post-Event Recognition:** Acknowledgment in post-event email and social media post.

SILVER SPONSOR - \$1,500 (multiple opportunities available)

- **Brand Exposure:** Name or logo placement on event website and program booklet.
- **Care Package Recognition:** Name or logo accompanying care packages distributed to attendees.
- **Social Media Recognition:** Mention in pre-event and post-event social media campaigns.
- **Post-Event Recognition:** Acknowledgment in post-event email.



SPONSORSHIP OPPORTUNITIES (CONTINUED)

BRONZE SPONSOR - \$1,000 (multiple opportunities available)

- **Brand Exposure:** Name or logo placement on event website and program booklet.
- **Social Media Recognition:** Mention in pre-event and post-event social media campaigns.
- **Post-Event Recognition:** Acknowledgment in post-event email.

PURPLE SPONSOR - \$500 (multiple opportunities available)

- **Brand Exposure:** Name or logo featured in event website and program booklet.
- **Post-Event Recognition:** Acknowledgment in post-event email.

In-Kind Donation Opportunities

We also welcome in-kind contributions in the form of products or services that can enhance the conference experience. In-kind donors will receive recognition based on the value of their donation. Please contact Mike Tang, Director of Advancement, at mtang@keiro.org for more information.



2025 CAREGIVER CONFERENCE – SOUTH BAY SPONSORSHIP FORM

Name _____

Company or Organization _____

Address _____ City _____

State _____ Zip _____ Email _____ Phone _____

Website _____

Recognize in program booklet and other materials as _____

OPPORTUNITIES

I/We would like to sponsor at the following level:

- ☐ ~~Platinum Sponsor \$5,000~~
- ☐ Gold Sponsor \$3,000
- ☐ Silver Sponsor \$1,500
- ☐ Bronze Sponsor \$1,000
- ☐ Purple Sponsor \$500

Sponsorship \$ _____

I would like to make a donation of:

General donations will receive recognition at the Caregiver Conference – South Bay and in Keiro's printed publication.

☐ \$500 ☐ \$350 ☐ \$200 ☐ \$100 ☐ \$ _____ Donation \$ _____

TOTAL \$ _____

Method of Payment:

- ☐ Enclosed is my check payable to **Keiro**
- ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Credit Card No. _____ CVV Code _____

Signature _____ Exp. Date _____

Please mail this completed form and payment to:

Keiro
420 E. Third Street, Suite 1000
Los Angeles, CA 90013

Keiro is a not-for-profit 501(c)(3) organization. Tax ID# 95-4022185.

Your donation may be tax deductible. Please check with your tax advisor.

For more sponsorship information, please contact Mike Tang, Director of Advancement, at mtang@keiro.org.