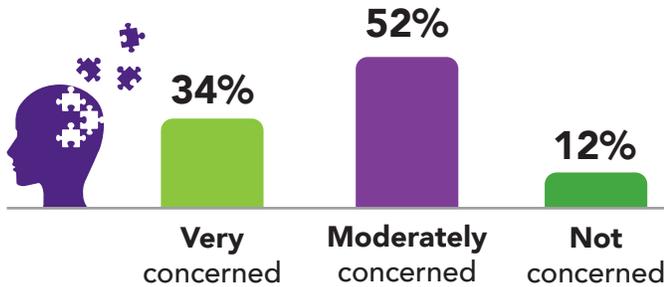




Memory Care Survey 2024

Keiro conducted a follow-up survey in summer 2024 focused on understanding the needs and preferences for memory care services and programs, including board and care models, in Our Community.

How concerned are you about your COGNITIVE HEALTH as you age?



Most preferred CARE OPTIONS:

- A professional or paid caregiver providing home care
- Moving into a facility that provides caregiving services

What would prompt you to seek a MEDICAL CHECK-UP?



62%

Noticeable memory loss



58%

Difficulty performing familiar tasks and/or managing finances



53%

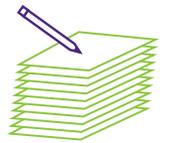
Increasing confusion



51%

Concerns about memory from family or friends

ONLY 1 in 10



respondents have a **detailed written plan** for if they or a loved one were diagnosed with **cognitive impairment**



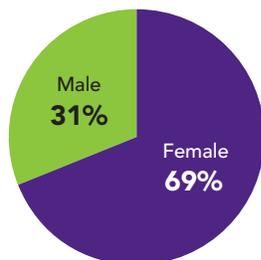
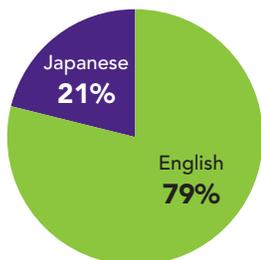
Nearly 1/3 of respondents consider **\$3,000 - \$6,000**

to be a reasonable monthly fee for a board and care home that provides memory care.

72% would consider moving into a **KEIRO BOARD AND CARE HOME**, if needed.



WHO ANSWERED?



972 completed surveys

↳ 54% online

↳ 46% paper



58%

have engaged with Keiro within the past five years

The survey was offered online in both English and Japanese, with an option to request a paper survey. Responses from focus group participants aligned with the survey outcomes. For more information, please visit keiro.org/survey.