



2024 CAREGIVER CONFERENCE SPONSORSHIP OPPORTUNITIES

For over 20 years, Keiro has offered dozens of Caregiver Conferences to support thousands of Japanese American and Japanese older adults and their caregivers. This year's conference theme is *Enriching Your Caregiver Toolbox*. The event is free to the public and includes presentations and a robust community resource fair.

Event Date: Saturday, April 13, 2024

Anticipated Attendance: 200

Location: San Fernando Valley Japanese American Community Center

Sponsor or company logo and ads must be submitted by **February 19, 2024 to be featured in printed materials**

PRESENTING SPONSOR - \$15,000

- Recognition as Presenting Sponsor with logo in all printed and online materials, promotional materials, website, and emails
- Full-page color advertisement in program booklet
- Opportunity for company representative to provide opening remarks
- Opportunity to distribute marketing material in care packages to attendees
- One vendor space during the resource fair

BENTO SPONSOR - \$10,000

- Recognition as Bento Sponsor in all printed and online materials, promotional materials, website, and emails
- Half-page color advertisement in program booklet
- Recognition on all bento distributed
- One vendor space during the resource fair

CARE PACKAGE SPONSOR - \$5,000

- Recognition as Caregiver Care Package Sponsor in all printed and online materials, promotional materials, website, and emails
- Half-page advertisement in program booklet
- Name recognition on care packages provided
- One vendor space during the resource fair

RESOURCE FAIR SPONSOR - \$2,500

- Recognition as Resource Fair Sponsor in all printed and online materials, promotional materials, website, and emails
- Quarter-page advertisement in booklet
- One vendor space during the resource fair



SPONSORSHIP OPPORTUNITIES (CONTINUED)

SESSION SPONSOR - \$1,000

- Recognition as Session Sponsor in all printed and online materials, promotional materials, event signage, website, and emails
- Session named after company or sponsor

Sponsorship opportunities are tax-deductible to the extent allowed by law. Federal Tax ID# 95-4022185.

About Keiro

Since 1961, Keiro has focused on improving the quality of life for older adults and their caregivers in the Japanese American community of Los Angeles, Orange, and Ventura counties. Keiro provides a range of culturally-sensitive programs and resources, in both English and Japanese, to meet the evolving needs of our aging community. In everything we do, we advance our mission through a person-centered, innovative, and collaborative approach. For more information, please visit keiro.org.

For additional information about this event, please contact:

Michelle Hirano

Director of Development

213.873.5705 | Mhirano@keiro.org



CAREGIVER CONFERENCE PAYMENT FORM

Name _____

Company or Organization _____

Address _____ City _____ State _____ Zip _____

E-Mail _____ Phone _____

Website _____

List in publications as _____

OPPORTUNITIES

I/We would like to sponsor at the following:

- Presenting Sponsor \$15,000 (1 available)
- Bento Sponsor \$10,000 (1 available)
- Care Package Sponsor \$5,000
- Resource Fair Sponsor \$2,500
- Session Sponsor \$1,000 (X available)

Opportunities \$ _____

I would like to make a donation of:

General donations will receive recognition at the event and in Keiro's Newsletter

- \$500
- \$350
- \$200
- \$100
- \$ _____

Donation \$ _____

Method of Payment

Enclosed is my check payable to **Keiro**

Visa

Mastercard

American Express

Discover

TOTAL \$



Credit Card No. _____ CVV Code _____

Signature _____ Exp. Date _____

Please mail this completed form, payment, and materials by 2/15/2023 to:

Keiro
420 E. Third Street, Suite 1000 Los
Angeles, CA 90013

Keiro is a not-for-profit 501(c)(3) organization. Tax ID# 95-4022185.

Your donation may be tax deductible. Please check with your tax advisor.

For more sponsorship information, please contact Michelle Hirano at Mhirano@keiro.org