

2021 VIRTUAL ALZHEIMER'S CONFERENCE SPONSORSHIP OPPORTUNITIES



Keiro and Alzheimer's Los Angeles will present their first virtual Alzheimer's Conference. This free event will bring together a panel of expert speakers to educate the community on Alzheimer's disease and related disorders; current research and treatment options; and reducing risk and support options available.

Date: Saturday, May 1, 2021

Livestream at keiro.org and alzheimersla.org

Anticipated attendance: 200

PRESENTING SPONSOR - \$10,000

- Recognition as Presenting Sponsor in all printed and online materials, promotional materials, event signage, website, and newsletters
- Full-page color advertisement in program booklet
- Company virtual banner display opportunity
- Opportunity for company representative to provide opening remarks or brief commercials during event
- Digital advertisement displayed during program
- One vendor space during the virtual resource fair

GOLD SPONSOR - \$5,000

- Recognition as Gold Sponsor in all printed and online materials, promotional materials, event signage, website, and newsletters
- Full-page color advertisement in program booklet
- Digital advertisement displayed during program
- One vendor space during the virtual resource fair

SILVER SPONSOR - \$2,500

- Recognition as Silver Sponsor in all printed and online materials, promotional materials, event signage, website, and newsletters
- Half-page color advertisement in program booklet
- One vendor space during the virtual resource fair

SPONSORSHIP OPPORTUNITIES cont'd

BRONZE SPONSOR - \$1,000

- Recognition as Bronze Sponsor in all printed and online materials, promotional materials, event signage, website, and newsletters
- Recognition in program booklet

Sponsorship opportunities are tax-deductible to the extent allowed by law.

PLEASE DIRECT SPONSORSHIP INTEREST TO THE REQUESTING AGENCY

About Keiro Federal Tax ID# 95-4022185

For 60 years, Keiro has focused on improving the quality of life for older adults and their caregivers in the Japanese American community of Los Angeles, Orange, and Ventura counties. Keiro provides a range of culturally-sensitive programs and resources, in both English and Japanese, to meet the evolving needs of our aging community. In everything we do, we advance our mission through a person-centered, innovative, and collaborative approach. For more information, please visit Keiro.org

For additional information, please contact:
Brandon Masashige Leong
Director of Development & Communications
Keiro
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About Alzheimer's Los Angeles Federal Tax ID# 95-3718119

Alzheimer's Los Angeles has been serving Los Angeles and the Inland Empire for 40 years. All funds raised stay local, providing free support and services for individuals and families. Low-cost training and education are also offered for professionals. Alzheimer's Los Angeles focuses on care, support, advocacy, and local research. Alzheimer's is a devastating neurodegenerative disease that weakens the memory and other cognitive and emotional functions. For more information, call the Helpline at 844.HELP.ALZ or visit www.AlzheimersLA.org.

For additional information, please contact:
Debra Cherry, PhD
Executive Vice President
Alzheimer's Los Angeles
323-930-6225 | dcherry@alzla.org

ALZHEIMER'S CONFERENCE SPONSORSHIP FORM

Name _____

Company or Organization _____

Address _____ City _____ State _____ Zip _____

E-Mail _____ Phone _____

Website _____

List in publications as _____

OPPORTUNITIES

I/We would like to sponsor at the following:

Presenting Sponsor \$10,000

Silver Sponsor \$2,500

Gold Sponsor \$5,000

Bronze Sponsor \$1,000

Sponsorship \$ _____

I would like to make a donation of:

\$500 \$350 \$200 \$100 \$ _____

Donation \$ _____

TOTAL \$ _____

Method of Payment

Enclosed is my check payable to **Keiro**

Visa

Mastercard

American Express

Discover

Credit Card No. _____ CVV Code _____

Signature _____ Exp. Date _____

Please mail this completed form and payment to:

Keiro
420 E. Third St., Suite 1000
Los Angeles, CA 90013

Keiro is a not-for-profit 501(c)(3) organization. TaxID#95-4022185.

Your donation may be tax deductible. Please check with your tax advisor.

For more sponsorship information, please contact Brandon Leong at bleong@keiro.org