

Keiro

GRANTS PROGRAM GUIDELINES

The Keiro grants program is one component of Keiro's strategy to enhance the quality of senior life in Our Community. We recognize that there are many organizations and agencies that are providing services and care for older adults in the Japanese and Japanese American community as well as their families and caregivers. We hope to achieve the greatest impact as quickly as possible and to share vital resources to support the efforts of others working in alignment with our mission and goals within the region of Los Angeles, Orange, and Ventura counties.

The following guidelines are designed to provide an overview of Keiro's new grants program. We will be hosting a series of informational workshops on how to apply for funding to make the application process accessible and encourage organizations to apply. Please check Keiro's website for additional workshop dates and locations.

GOALS

- Enhance the quality of life of older adults in Our Community who are most in-need or vulnerable
- Promote culturally sensitive programs and services accessible to Japanese and Japanese American older adults
- Strengthen systems of support for older adults through local service providers, programs, and caregiver resources
- Advance Genki Living holistic approach to aging issues

PROGRAM AREAS

Up to \$500,000 in grants will be distributed during this inaugural cycle. Awards will focus on two of Keiro's core program areas. We recognize that these two program areas often intersect, and we encourage applications that are aligned with one or both of these areas.

- **Services to Older Adults**

One quarter of all Japanese American adults are 65+. This is twice the number of 65+ adults in the general population. The proportion of older adults in Our Community is increasing at an accelerated pace and Japanese American and Japanese older adults in the region are living longer.

Keiro seeks to support Japanese American and Japanese older adults to age with confidence by equipping them with knowledge, resources, and assistance, so they can effectively manage their lives and wellbeing wherever they call home.

Grants will be awarded to provide services that improve the health and quality of life of older adults most in-need. Examples of service provision impact focus could include (but are not limited to):

- Support older adults who desire to live independently as long as they are able to do so safely
- Foster a sense of community among Japanese American and Japanese older adults to reduce isolation

- Improve access to vital community programs and services
- Increase health and quality of life of older adults in any of the eight dimensions of Genki Living
- Educate older adults and their families to make informed decisions and thoughtful plans including regarding end of life issues

- **Support of Caregivers**

Caregiver demands and burdens are increasing as people are living longer and are choosing to live at home, rather than institutional settings. Caregivers often face tremendous and unrelenting stress and burdens associated with their roles as caregivers, and for many, the demands increase over time and there is little respite.

Today, almost 1 in 3 Japanese Americans is a caregiver. There are close to 57,000 Japanese American and Japanese caregivers in Los Angeles, Orange, and Ventura counties. Two-thirds are women and most are family members.

Grants for program support will be awarded to organizations that provide support to caregivers or that provide caregiving services to older adults. Examples of service provision impact focus could include (but are not limited to):

- Enhancement of support systems for caregivers to ease the physical, psychological, and financial burdens of caregiving
- Development of a sufficient pipeline of well-trained caregivers, both professional and informal, who are able to provide in-home, culturally sensitive, and appropriate care along a continuum of needs
- Address the needs of the most vulnerable older adults who lack access to adequate, culturally sensitive caregiving
- Empowerment of caregivers to confidently make decisions regarding the *Genki Living*: eight dimensions of wellbeing for themselves and their families

Methodology: Genki Living, 8 Dimensions of Wellbeing

Genki Living is the fundamental philosophy and holistic methodology that Keiro uses to promote aging with vitality and appropriate support. The eight dimensions are rooted in Japanese and Japanese American values and traditions and are closely interconnected. Balance across the dimensions is critically important to quality of life as older adults transition through life stages and address new issues and challenges. For definitions of the Genki Living: 8 Dimensions of Wellbeing please visit www.keiro.org/about/

CONSTITUENCIES TO BE SERVED

Keiro grant support is dedicated to programs serving older adults or their caregivers in Our Community. In order to receive funding a program must primarily serve Japanese American or Japanese older adults.

Previously a facilities oriented provider that served approximately 600 patients and residents, Keiro is now focused on serving the 70,000 Japanese or Japanese American older adults, their families and caregivers in the three counties. Financial and staffing resources are finite, however. Thus, the Board of Directors has prioritized those who have most pressing needs.

The grants program seeks to achieve the greatest impact by addressing the issues facing those in greatest need or vulnerability. These populations include, but are not limited to older adults who are facing challenges due to:

- Low income
- Isolation
- Multiple health conditions
- Memory and cognitive disabilities
- Monolingual Japanese
- Immigration or residency status
- Oldest of the old

Please indicate in the grant application which of these populations is being served.

FUNDING AMOUNTS

Two levels of funding are available. Each has a distinct application process.

- **Small Grants** (up to \$15,000): Small grants are designed to provide funding for community-based organizations. Organizations that are a good fit include grassroots, new, small, or volunteer-led organizations. The application process is streamlined and accessible.
- **Core Grants** (\$15,000 - \$100,000): Core grants are designed to provide support to established organizations. The application process asks more questions and requires more documentation.

All grant recipients will be required to submit a narrative and financial report at the end of the grant period.

TYPES OF SUPPORT

Grant funds can be used for such things as:

- **Program support** to design new programs or to expand existing programs and services. Funding could be used for such things as translation of materials, outreach efforts, transportation services, culturally sensitive activities, case management, etc.
- **Capital investments** such as vans, equipment, or renovations to facilities
- **Capacity building** to help organizations plan, manage more effectively, retool systems or methods, or build sustainability

- **Core operations** to maintain provision of high quality, much needed services with demonstrated outcomes and strong participation

The grant period is up to one year. No multi-year requests will be considered.

APPLICATION EVALUATION CRITERIA

Funding priority will be given to programs or organizations that demonstrate:

- Alignment with the Keiro Grants Program strategy and goals
- Addressing a pressing need or opportunity to serve older adults and their caregivers in Our Community
- Serving older adults that are in highest need, most vulnerable, or most underserved
- Programs and services that are culturally sensitive to Japanese and Japanese Americans
- Focusing on needs in one or more of the eight dimensions of Genki Living
- Compelling outcomes and impact on the quality of life of older adults in Our Community
- Realistic program budget and ability to carry out project effectively

GENERAL ELIGIBILITY

Eligible proposals must be for programs and services that:

- Primarily serve older adults in the Japanese American and Japanese community
- Serve Los Angeles, Orange, and/or Ventura counties

Organizations eligible for a grant must meet one of the following criteria:

- Nonprofit organizations that are tax exempt under IRS Section 501(c)3,
- Community groups that have a 501(c)3 organization serving as their fiscal agent
- Faith-based nonprofit organizations are eligible for funding if they welcome and serve all members of the community

Ineligible

Funds will not be granted to the following:

- Service programs that are focused outside of the three identified communities (Los Angeles County, Orange County, and Ventura County)
- Government agencies and institutions
- Medical research
- Individuals
- Fundraising events
- Endowments
- Political campaigns or lobbying
- Grant making institutions or pass-through grants

APPLICATION SUBMISSION GUIDELINES

Application materials should be submitted to:

Keiro
ATTN: Grants Program
420 East Third Street, Suite 1000
Los Angeles, CA 90013

Application submission deadline

Applications will be accepted through **November 15, 2016**. We encourage early submissions. Grant awards will be announced in March 2017.

For more information, please contact Brandon Leong, Director of Grants Program, at 213.875.5705 or grants@keiro.org.

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