ANNUAL REPORT

Fiscal Year Ending October 31, 2012

MAINTAINING A Vital Self







THE NEED:



96% of people 65 and older are aging at home vs. aging in a nursing facility Source: 2000 U.S. Census

OUR IMPACT:

Keiro serves twice as many people living at home than in our facilities

This focus outside our facilities is consistent with the new direction of health care reform on wellness and prevention. We'll help people maintain a vital self so they can age with confidence at home. Keiro's mission is to enhance the quality of senior life in Our Community.





Dear Friends,

Thank you for your dedicated commitment to and support of Keiro Senior HealthCare. Your partnership over the years has enabled Keiro to serve over 130,000 families, and we look forward to touching even more people as Keiro transforms the programs and services we offer to meet the changing needs in our community.

Keiro, like many other health care providers, has been experiencing the impacts of health care reform. For Keiro, decreased health care reimbursement and other health reform initiatives challenge our traditional model of providing care, necessitating a thorough review of how we serve our community in this changing and uncertain health care environment.

Our ongoing study of the evolving demographics and preferences in our community over the past decade has brought change in how Keiro delivers on its mission, focusing more attention on community based services and programs. Today, we have advanced such that Keiro provides peace-ofmind and resources to twice as many people through our healthy aging programming in the community than we do in our facilities.

Nationwide, there is a strong and growing movement away from nursing home care toward keeping people healthy at home. In this report, we highlight examples of how Keiro has been helping individuals, churches, temples, and community organizations prepare for this great paradigm shift which will affect us all. Each of us must maintain a vital self so we can age with confidence at home. Keiro has been empowering our community to do that over the last decade, and we hope to expand our efforts in the future.

We take seriously our responsibility to be a good steward of community resources. We continue to research and explore the range of options available to us including contracting with insurance plans and the possibility of our facilities being acquired and becoming part of a larger organization to better position them for success as the health care industry continues to consolidate and adjust to health care reform. Thank you for your continued trust in us as we position Keiro to serve the needs of current and future generations!

Sincerely,

Frank Kawana *Chairman* Board of Directors

Jaun Usor

Shawn Miyake President & CEO Keiro Senior HealthCare



CAROLYN SANWO, participant in several Keiro courses



Regain Responsibility and Control

Aging, like so many things in life, sneaks up on you. Before you know it, your body is not the same as it once was and you wonder what happened. Keiro's Lifelong Learning courses and Vitality Forums help individuals get in front of issues such as memory loss, diabetes, heart disease, osteoporosis, and cancer so they can prevent and manage the health conditions that affect so many in our community.

For a description of four- to eight-week courses offered through Keiro (most are free), visit **www.keiro.org/lifelong-learning**.

For a list of free seminars, visit **www.keiro.org/vitality-forum**.



"I became interested in the training sessions for volunteer coach/facilitator because I wanted to learn how to best encourage older adults in my family, older adults in our communities, and myself, to aim for quality in longevity—to help them maintain their dignity as they continue to age and as they face the gradual, or sometimes very sudden, loss of physical agility and/or cognition."



"Only you can help yourself. Nobody else will take care of you so you have to take care of yourself."

MAS NISHIKAWA, 92-year-old Keiro resident and participant in the Healthier Living Course

THE NEED:



of Japanese in California is over the age of 65

Source: 2010 U.S. Census

OUR IMPACT:

100%

of respondents who participated in the **Matter** of **Balance fall prevention course** in 2012 said they have made changes to their home environment as a result of the class



of respondents who participated in the **Memory Kai memory enhancement course** in 2012 said that the course helped improve their memory



of respondents who participated in the **Diabetes Vitality Forum** in 2012 said that the information presented will help them manage their lifestyles

ELAINE SUNOO, volunteer coach



"I think volunteering gives me things I really can't get out of things like golfing, traveling, or gardening. It's interaction with people, helping people, being a benefit to people to make a difference in their lives."

– RON HAMAMURA, volunteer

Volunteering Makes You Healthy

Through Keiro's robust volunteer program, more than 1500 individuals and 200 community groups play an important role in supporting activities to promote wellness—both for our community's seniors and for themselves.

Did You Know that Volunteers:

- Enjoy longer lives
- Have lower rates of depression and heart disease
- Are better able to keep up with the physical demands of everyday life

To learn more about becoming a volunteer, visit: www.keiro.org/volunteer.





"Volunteering helps me stay healthy and feel alive! The more one learns about genki living techniques and shares them with others, the more people will have the knowledge to live genki lives."

RUMI NAKATANI, volunteer and recipient of a 2012 CA Senior Leaders Award from the UC Berkeley School of Public Health and the California Wellness Foundation



OUR IMPACT:

Of the respondents who attended the 2012 Genki Conference for Caregivers:



feel that they have a better understanding of Alzheimer's disease from attending the conference



believe they will be able to apply what they learned at the conference to a situation in their own life, in ways such as:

- "Take better care of myself"
- "[Pay] more careful attention to warning signs of dementia"
- "Have more patience and respect for my mom"
- "Ask for help in caregiving"
- "Research community resources"

Confident and Competent Caregivers

Caring for a loved one can be physically and emotionally challenging... but knowing what to do, what to expect, and who to depend on may help lighten the load. Keiro empowers caregivers with resources so that they and their loved ones may experience the highest quality of life.

"How-to" care giving videos and culturally-sensitive fact sheets at **www.keiro.org** offer support day or night, while large-scale conferences equip hundreds of caregivers with the tools they need for care giving success.

THE NEED:

25.3%

of Japanese American adults 50 years and older who live in Los Angeles and Orange Counties are caregivers

Source: 2009 California Health Interview Survey "The information and lectures are my 'support group' therapy. Thank you for making your resources and participating consultants available to all."

Genki Conference attendee



THE NEED:



of California voters 40 and older express concern about losing their independence as they get older



of California voters 40 and older express concern about worsening health

Source: Lakeview Research Partners and American Viewpoint. "New Poll Shows California Voters 40 and Older Largely Unprepared for Costs of Long-Term Care Services." 2010.

OUR IMPACT:

. **Over 500 Keiro staff** members, volunteers, and residents participated in the Walk with Ease program

The vast majority of survey respondents reported an increase in mood and confidence and a decrease in fatigue and physical pain as a result of this course.

- 96% of participants indicated an increase in confidence that they will continue walking and being physically active
- 80% of participants noted an increase in mood
- 76% of participants noted a decrease in physical pain
- 76% of participants noted a decrease in fatigue

Quality of Life

At Keiro, we recognize that choices made earlier in life can affect an individual's quality of life later on. There are things we can do now to prevent chronic diseases later. That is why we promote healthy lifestyles not only for our residents, but for our staff members and volunteers through wellness fairs and programs such as the Arthritis Foundations' Walk with Ease self-directed walking course.

"The Walk with Ease program enabled me to create and maintain an exercise plan and gradually build on it at

my own pace. I made it my personal goal to keep walking at least three times a week, for 30 minutes a day! It was refreshing to share in the experience with others.

One of the realizations I made during the program was that the ease of walking is something I take for granted. However, there may come a time for me when walking becomes painful, challenging and limited. It is important for me to take action today in order to minimize and/or prevent future declines in my health condition."

AARON TANAKA, Keiro staff member

To read about other people's experiences with Walk with Ease, visit www.genkiwoman.org.







Living Long and Well

"An ounce of prevention is worth a pound of cure." According to the U.S. Department of Health and Human Services, prevention is the key to living long and living well. Screening tests can also help detect health issues before they become life-threatening. Through partnerships with large health care organizations, Keiro has been able to bring free health screenings to our community in familiar locations such as community centers, churches, and temples.

For a list of recommended screening tests, visit: **www.keiro.org/screening-tests**.



"Early detection is so important! I received a free stroke screening at Keiro's Genki Conference: Caregiver Edition in Long Beach. Something showed up on the screening, so I was advised to see a doctor. I followed up with my own doctor, who discovered

early stage thyroid cancer.

Other than feeling a little tired, there were no symptoms, so I wouldn't have known if I hadn't receive the screening!"

THE NEED:

7 out of 10 deaths among Americans are from largely preventable chronic diseases

Source: Centers for Disease Control and Prevention. http://www.cdc.gov/chronicdisease/overview/

Japanese Americans:

- have the highest prevalence of hypertension (high blood pressure) among other Asian American ethnic groups 18 years and older Source: UCLA California Health Interview Survey, 2011–2012
- have the highest incident rate of breast cancer and the highest mortality rate for colorectal cancer compared to other Asian subgroups
 Source: Asian & Pacific Islander American Health Forum. "Japanese Americans and Cancer Health Brief." May 2010.



OUR IMPACT:

Keiro has over 80 fact sheets on our website, **www.keiro.org** on topics ranging from caregiving, health and wellness, finances, and more to help our community stay healthy



An Empowered Community of Women

What if 350 women, the lifestyle managers of our society and primary conveyors of culture in our families, came together for a day of sharing and learning about wellness? We'd have Keiro's Women's Wellness Conference, a catalyst for community and transformation in the areas of health and well-being!

In addition to organizing fun and informative conferences, Keiro empowers women to take charge of their own health and the health of their families through online resources such as culturally-sensitive health fact sheets at **www.keiro.org**, a Genki Woman blog at **www.genkiwoman.org**, a virtual community on Facebook, and Twitter updates to help women (and men) thrive.

"What I saw in the attendees at the Women's Wellness Conference was that same desire to live the bigger life... Those nearly 350 women were there to soak up the experience. Learning, diving into new experiences, challenging yourself, and gaining self-knowledge—those are pathways to growth, empowerment, and well-being that are open to all of us."

THE NEED:



Women make **80%** of health care decisions for their families

Source: US Department of Labor. http:// www.dol.gov/ebsa/newsroom/fshlth5.html



women age 75 or older live alone

Source: A Profile of Older Americans: 2010. Administration on Aging, U.S. Department of Health and Human Services.

OUR IMPACT:

As a result of the Women's Wellness Conference, participants reported **increased confidence** that they would **eat nutritionally**, **manage stress**, and **manage finances**.

Since it launched in October 2010, Keiro's Genki Woman blog has had nearly **29,000 views** and increased its viewership by **171%** compared to the first year



JANIS HIROHAMA, conference planning committee member and a former president of the League of Women Voters of California (excerpted from Keiro's Genki Woman blog at www.genkiwoman.org)

THE NEED:

2/3

California voters 40 and older worry about being able to pay for long term care for themselves or their family member

.

Only **3/10** voters 40 and older know whether Medicare covers long term care

Source: Lakeview Research Partners and American Viewpoint. "New Poll Shows California Voters 40 and Older Largely Unprepared for Costs of Long-Term Care Services." 2010.

OUR IMPACT:

- To date, Keiro has provided over 300 free consultations with attorneys, pharmacists, nutritionists, and resource specialists to help people understand their options and make the best decisions for their particular situation
- **60% more people** visited Keiro's website for information and resources in fiscal year 2012 than it did two years before
- Keiro partners with over 80 community organizations through its Nikkei Senior Network to bring educational programs directly to members of our community

Health Literacy

As health care reform takes its course, many are wondering how best to navigate this new world. To help our community understand the changes and access the benefits available to us in this evolving health care system, Keiro has launched the Health Literacy Project (HeLP). Through presentations in the community, a dedicated health care reform section on Keiro's website (**www.keiro.org/healthcare-reform-2013**), and MedCHAT, a hands-on learning experience about Medicare, Keiro is coming alongside our community to help individuals maintain their best resource – an informed and vital self.



"Keiro... is the beacon which helps steward, provide, and ensure stability and sustainability to individuals and families by being the resource to go to for information and help,

especially when one is experiencing issues with an aging family member, or when one is trying to age and maintain a healthy lifestyle."

ALLEN SASAKI, above right, past family member and IHA Advisory Council member



"To me, Keiro provides a sense of trust and integrity. Therefore, whenever any informational seminar is presented I feel at ease knowing they have my best interest in mind. I believe

Keiro is extremely vital in order to keep the Japanese American community informed and educated."

SHELDON KAWAHARA, above right, MedCHAT participant

KEIRO SERVICES DBA KEIRO SENIOR HEALTHCARE

CONSOLIDATED STATEMENTS OF FINANCIAL POSITION October 31, 2012 and 2011

ASSETS	<u>2012</u>		2011	
Current Assets:				
Cash and cash equivalents	\$	3,335,525	\$	3,441,884
Investments (Note 3)		14,975,459		12,458,847
Accounts receivable, less allowance for uncollectible				
accounts of \$281,848 and \$398,806, respectively		5,388,837		3,702,030
Funds held in trust		82,470		42,181
Other current assets		482,091		1,022,491
Assets whose use is limited under indenture agreement (Note 4)		-		409,463
Contributions receivable (Note 5)		150,000		191,032
Total Current Assets		24,414,382		21,267,928
Long-term Assets:				
Investments (Note 3)		12,324,925		10,852,119
Cost of debt issuance, net		104,954		550,745
Other assets		9,523		9,161
Assets whose use is limited under indenture agreement (Note 4)		-		784,241
Contributions receivable (Note 5)		3,570,942		2,945,819
Property, buildings and equipment, net (Note 6)		25,510,767		25,547,304
Total Long-term Assets		41,521,111		40,689,389
Total Assets	\$	65,935,493	<u>\$</u>	61,957,317
LIABILITIES AND NET ASSETS				
Current Liabilities:				
Accounts payable	\$	2,157,210	\$	1,379,190
Accrued expenses		1,710,776		1,549,776
Interest payable		-		32,732
Long-term debt, current portion (Note 8)		598,230		565,000
Funds held in trust		82,470		42,181
Total Current Liabilities		4,548,686		3,568,879
Long-term Liabilities, net of current portion (Note 8)		2,933,926		4,600,000
Total Liabilities		7,482,612		8,168,879
Net Assets:				
Unrestricted		43,412,211		40,036,323
Temporarily restricted (Note 13)		5,104,433		3,816,176
Permanently restricted (Note 13)		9,936,237		9,935,939
		58,452,881		53,788,438
Total Net Assets				

The accompanying notes are an integral part of these consolidated financial statements.

The Consolidated Statements of Financial Position and related Consolidated Statement of Activities are excerpts from the audited financial statement for the fiscal year ended October 31, 2012. The financial statements were audited by Vicenti, Lloyd & Stutzman, LLP for October 31, 2012 and received an unqualified opinion. Full financial statements are available upon request through Keiro's Resource Development Department.

KEIRO SERVICES DBA KEIRO SENIOR HEALTHCARE

CONSOLIDATED STATEMENTS OF ACTIVITIES For The Years Ended October 31, 2012 and 2011

	2012	2011
CHANGES IN UNRESTRICTED NET ASSETS:		
Unrestricted operating revenues and other support:	()	• • • • • • • • • • • • • • • • • • •
Patient service revenue, net (Note 9)	\$ 34,117,477	\$ 33,336,752
Rental income	3,198,386	3,105,495
Other support	141,362	55,858
Net assets released from restriction	150,000	
Total unrestricted operating revenues and other support	37,607,225	36,498,105
Expenses:		
Patient services	16,072,362	15,752,726
General services*	11,812,963	11,623,444
Administrative services**	6,682,723	6,265,832
Fundraising services	464,587	507,439
Interest	155,915	205,401
Depreciation and amortization	2,751,292	2,133,149
Total expenses	37,939,842	36,487,991
Income (loss) from operations	(332,617)	10,114
Non-operating gains (losses) and other changes in net assets:		
Investment income, net	604,664	509,541
Unrealized (gain)/loss on investments	808,738	(103,664)
Contributions	2,309,573	1,961,869
Loss on disposal of property, buildings and equipment	(11,136)	(10,880)
Other transfer out	(3,334)	
Total non-operating gains, net	3,708,505	2,356,866
Increase in unrestricted net assets	3,375,888	2,366,980
CHANGES IN TEMPORARILY RESTRICTED NET ASSETS:		
Investment income, net	268,422	324,848
Unrealized (gain)/loss on investments	696,578	(258,327)
Contributions	29,800	50,877
Other transfers	3,334	(6,104)
Change in value of charitable remainder unitrust agreements	440,123	(280,530)
Net assets released from restriction	(150,000)	-
Increase (Decrease) in temporarily restricted net assets	1,288,257	(169,236)
CHANGES IN PERMANENTLY RESTRICTED NET ASSETS:		
Contributions	14,650	729,214
Other transfers	-	6,104
Write off of permanently restricted pledge receivable	(14,352)	(65,350)
Increase in permanently restricted net assets	298	669,968
Increase in net assets	4,664,443	2,867,712
NET ASSETS, beginning of year	53,788,438	50,920,726
NET ASSETS, end of year	\$ 58,452,881	\$ 53,788,438

The accompanying notes are an integral part of these consolidated financial statements.

*General Services (for residents and community) includes activities, building maintenance, dietary, education, housekeeping, The Institute for Healthy Aging at Keiro, insurance, laundry, property taxes, and social services.

**Administrative Services includes accounting/business office, administration, human resources, information technology, medical records, and purchasing.

Our Partners

Donors, supporters, and volunteers help Keiro bring peace-of-mind and resources to transform the well-being of individuals, families, and our community. Your support enables Keiro to adapt and meet the ever-changing needs of our community, generation after generation.

Our deepest appreciation to all who partner with Keiro to enhance the quality of senior life in Our Community!

Community Partners

(Nov. 1, 2011 – Oct. 31, 2012)

Alzheimer's Association — California Southland Chapter Anaheim Free Methodist Church Arthritis Foundation **Centenary United** Methodist Church East San Gabriel Valley Japanese Community Center Greater Los Angeles JACL Singles Japanese American National Museum Kaiser Permanente Regional Health Les Dames Long Beach Japanese **Cultural Center** Long Beach Pioneer Project Los Angeles Nishi Hongwanji **Buddhist Temple Adult Buddhist Association** Lutheran Church of the Resurrection Monterey Park Japanese American Senior Citizens Club Nikkei Singles **Orange Coast Free** Methodist Church Orange Coast Optimist Club Orange County Buddhist Church **Orange County Japanese** American Association Orange County Sansei Singles Partners in Care Foundation San Fernando Valley Japanese American **Community Center** San Gabriel Nikkei Seniors Seinan Senior Citizens Center So-Phis Theta Kappa Phi Alumnae of UCLA Venice Hongwanji Buddhist Temple Venice Pioneer Project Venice-Santa Monica Free Methodist Church West Los Angeles United Methodist Church Wintersburg Presbyterian Church

Donors \$1,000+

(individual gifts between Nov. 1, 2011–Oct. 31, 2012) ADS Consulting Group, Inc. Aetna Aihara Insurance Agency, Inc. Ajishoku Foods, Inc. Kathy R. Akashi American Fish & Seafood Co Aratani Foundation George & Sakaye Aratani Joseph & Dianne Belli California Bank & Trust -Los Angeles Commercial Region Care To Stay Home Ernest & Kiyo Doizaki Eagle, Globerman and Kodama Foundation Donna Ebata **Edison International Employee Contributions** Campaign **Employees Charity** Organization (ECHO) Entech Medical Corp. Helen Funai Erickson Aileen Eto FIA Insurance Services Inc. **Financial Network** Investment Corporation Jeff & Namy Folick Joel Friedman Samuel R. & Ayako G. Fujimoto Hiroshi & Misako Fujisaki Fukui Mortuary Gerald Fukui Akio Fukunaga Chiyoe Fukushima Sharon Furiya Gardena Buddhist Church Gardena Valley Gardeners Association, Inc. General Imaging Company, Inc. Alan Goto Tamiko Goto Melvin & Judie Goya H4 Enterprises, LLC Tom & Michiko Haga Henry H. Harada Harry Tatsuo Iida Survivors Trust **Frances Hashimoto** Henry & May Hashioka Mary Hatate Robert & Naomi Hayashi

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All listings as of October 31, 2012



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Stay connected with Keiro on social media!



Our Mission

is to enhance the quality of senior life in Our Community.

Keiro Senior HealthCare encompasses



Keiro Nursing Home 2221 Lincoln Park Avenue Los Angeles, CA 90031 (323) 276-5700



South Bay Keiro Nursing Home 15115 S. Vermont Avenue Gardena, CA 90247 (310) 532-0700



Keiro Intermediate Care Facility 325 S. Boyle Avenue Los Angeles, CA 90033 (323) 263-9655



Keiro Retirement Home

Lic. # 191802206 325 S. Boyle Avenue Los Angeles, CA 90033 (323) 263-9651



The Institute for Healthy Aging at Keiro 325 S. Boyle Avenue Los Angeles, CA 90033 (323) 980-2350

Administrative Office

for Keiro Senior HealthCare 325 S. Boyle Avenue Los Angeles, CA 90033 (323) 980-7555 Fax: (323) 263-2163